



## 3M™ MCS™ Warranty

# Tested like no other.

Rock solid. Welcome to the most comprehensive graphics warranty in the industry. When you use graphics made from all 3M products, you're protected for virtually any application.

Our graphic solutions stand up, because they're backed by the 3M™ MCS™ Warranty – your peace of mind that every 3M product has been extensively tested for durability and consistency over time.

Guaranteed.

For more warranty information, visit [3M.com/GraphicsWarranties](http://3M.com/GraphicsWarranties).



**3M** Science.  
Applied to Life.™

## 3M™ MCS™ Warranty

# Signage Graphics

Image is everything. With 3M films, you'll get the sign solutions and brand messaging you deserve.

## A face your customers can't forget.

From backlit signs to banners to wayfinding, and more, 3M™ Graphic Films provide exceptional and endless opportunities to create a brand experience to remember.

So whether you're looking for permanent signage for the façade of your business or looking to grab attention with a short-term promotional display, 3M films are designed to build your image into one customers won't soon forget.

Create awareness and boost your business with our ever-growing portfolio of illuminated and non-illuminated signage solutions that are colorful, consistent, flexible, and durable – and guaranteed to stay that way.



**Commercial Solutions**  
3M Center, Building 220-12E-04  
St. Paul, MN 55144 USA

**General & Technical Information**  
Phone: 1-800-328-3908  
Web: [3M.com/graphics](http://3M.com/graphics)



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## Unwavering confidence.

You built your business – and your branding – to endure. That’s why you invest in graphics that give you the confidence they’ll look good from the day you apply them to the very end of their life.

At 3M, we build our graphic products to last. Since 1902, we’ve been generating breakthrough solutions that deliver high performance and consistent quality. Today, at advanced testing facilities across the globe, we subject our films to rigorous testing for resistance to humidity, UV rays, and more – simulating years of exposure to harsh conditions.

As a Fortune 500 company, 3M continues to revolutionize the graphics industry with new technologies and products to showcase your brand. We’re so confident in our weather science that should your graphic fail on the last day of its warranty, our non-prorated 3M<sup>™</sup> MCS<sup>™</sup> Warranty covers it like it was Day 1.

## Put your brand in your best light.

Add some sparkle to your branding for extra recognition. Whether your signs are fluorescent- or LED-lit, 3M films and substrates are manufactured to precise specifications, so you can be confident your signage gets the same quality, color, and vibrancy across the board.



### Illuminate the possibilities.

Things have gotten a lot more interesting for illuminated signs. 3M<sup>™</sup> Graphic Films can transform your signage into powerful showcases for your brand.

Light up your business for round-the-clock visibility. Because even when the sun is down, your brand should be a beacon for your customers.

At 3M, we offer a broad portfolio of innovative illuminated signage products that provide excellent quality, consistency, and durability:

- ▶ Colored translucent films
- ▶ Printable translucent films
- ▶ Light management films
- ▶ Flexible substrates
- ▶ Illuminated sign overlaminates

### Non-illuminated signs & displays.

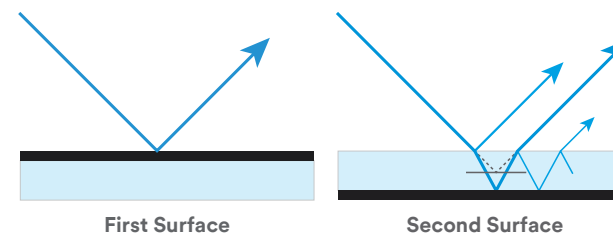
All shapes. All sizes. Short-term. Long-term. When it comes to getting your message out, the sky’s the limit. From printable to reflective films, to perforated and translucent films, and more, 3M has an ever-growing arsenal of films for creating signs and displays – whether your message is tall or small, subtle or loud.

#### Sign & display applications:

- ▶ Retail signage
- ▶ Promotional signs
- ▶ Wayfinding signs
- ▶ Informational signs

### Are you using a “first surface” or “second surface” application?

Select your films according to the surface you’ll be applying your graphics.



A **first surface** application places the film directly on top of one of the following materials:

- ▶ PETG
- ▶ Glass
- ▶ Acrylic
- ▶ Non-solar grade polycarbonate

To maximize your first surface graphic durability, be sure to select a 3M protective overlaminate.

A **second surface** application places the film on the backside of one of the following materials:

- ▶ Solar grade polycarbonate
- ▶ Acrylic
- ▶ UV grade PETG

### The benefits of 3M flexible substrates.

To help your brand stand out – day and night – choose from our comprehensive portfolio of flexible substrates for your backlit signage. Whether your signs are illuminated with LED or fluorescent bulbs; require cut vinyl or direct printed decoration; are small, medium or larger-than-life, we have a substrate option to meet your needs.

#### 3M flexible substrates offer:

- ▶ Customizable brightness and energy efficiency
- ▶ Role size options up to 5 meters wide for seamless applications
- ▶ Direct printing with solvent, UV, or latex inks

## Making you look good.

### 3M<sup>™</sup> Graphic Films and Substrates mean business.

For big and bold messaging to the masses, 3M Solutions offer more design options, fast installation, and easy removal. Wrap around and lay on many surface types with the quality finish you’ve come to expect from 3M.



**Amazing printability.** From subtle effect to maximum wow factor, our solutions are engineered for excellent print quality, no matter what custom design you have in mind. Vibrant and attention-grabbing, 3M solutions will bring your designs to life

**Extreme durability.** UV rays. High temperatures. Humidity. Throw everything Mother Nature’s got at 3M solutions and they’ll hold up to the toughest environments. No matter the extremes you go to, they’ll meet, or more likely exceed, your performance expectations. smoothly and seamlessly.



**Easier removal.** Our removable and changeable films are guaranteed to lift with little or no adhesive residue – leaving you with minimal clean-up and the original surface intact. No more extra time or money spent on unnecessary repairs when it comes time to swap or rebrand your application.

**Highly conformable.** Designed to tackle the most demanding curves, contours, grooves, or corners, 3M graphic films can wrap around and adhere to just about anything. Easy to handle and install, our films include excellent resistance to lifting, cracking, and peeling – which means no unnecessary repairs or rework.